

PRESS RELEASE

FOR IMMEDIATE RELEASE

3C and NativeEnergy Form International Partnership Providing Quality Carbon Reduction Solutions To European & U.S. Markets

Frankfurt, Germany/Vermont, U.S.A. - 3C and NativeEnergy, two major purveyors of the voluntary high-quality carbon market, announce the first intercontinental partnership between a European based offset provider and a leading U.S. provider. The formation of this large-scale alliance will have significant impact on the development and sustainment of high quality carbon offset projects across the globe.

The partnership provides a unique opportunity for 3C to supply European clients with high-quality U.S. based offsets, while NativeEnergy can now make Verified Emission Reductions (VERs) available to their U.S. client base.

“We are very pleased to enter into a partnership with 3C to further the development of high quality carbon offsets projects both in the U.S. and around the world,” says Tom Boucher, President of U.S. based NativeEnergy. “The opportunity to collaborate with a leading company who shares in our value to ensure the development of high-quality projects is exciting.”

“As the demand for voluntary offset credits is rapidly increasing, this partnership will set the scene for professional and globally integrated carbon solutions,” says Sascha Lafeld, Board Member of 3C Holding AG. “While there is a lot of discussion about fungibility and the need for harmonization for carbon credit standards, this partnership offers clients first hand practical and credible GHG emission reduction solutions”, adds Björn Fischer, Managing Director of 3C - The Carbon Credit Company LLC, 3C’s recently launched US subsidiary based in Washington DC.

3C Group is one of the global principal vendors of carbon credits for the voluntary carbon market, providing comprehensive carbon offsetting services to major international corporate clients. As one of the leading Carbon Asset Management firms in Europe, Factor3C originates and procures carbon credits from CDM and JI projects around the world. With a track record in high quality carbon credit generation, carbon finance, and as a service provider for carbon risk management solutions, further information can be found at www.3c-company.com

NativeEnergy is a leading provider in quality offsets, offering U.S. individuals and organizations a means to compensate for their global warming pollution and effectively power homes and businesses with renewable energy. Through a patent-pending business process bringing upfront payment to renewable projects for their estimated future REC output, NativeEnergy enables its customers to help directly finance the construction of specific new wind farms and other renewable energy projects. NativeEnergy is the trusted choice of leading environmentally and socially responsible organizations. More information can be obtained at www.nativeenergy.com.

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